

Social Media

Beginner (A1-A2)

01. Do you use social media every day?
02. What time do you first open a social media app each day?
03. How long do you use social media each day?
04. Do you use social media for work?
05. How often do you watch saved social media videos?
06. Do you read comments under a social media post?
07. Who do you follow on social media?
08. When do you watch social media videos without sound or with sound?
09. Which social media app is easiest for you to use?
10. Do you want social media alerts while you study?
11. Does your school or workplace use a social media group?
12. Do you send photos to relatives on social media?
13. Does your family use a group chat to make plans?
14. Who do you send funny posts to?
15. Do you ask questions in social media comments?

Social Media

Elementary (A2)

16. What makes you stop scrolling and read a post?
17. Which posts do you usually skip, even when lots of people like them?
18. Would you rather see posts from people you know or people with the same interests?
19. What would you like to see more of in your social media feed?
20. What's a post that made you laugh long after you saw it?
21. Tell me about something you tried because you saw it on social media.
22. What is the most useful thing you've learned from something in your feed?
23. Which post would you like to find again?
24. What hobby would you like to find an online group for?
25. Would you rather learn from one long video or several short ones?
26. What would you teach a new social media user first?
27. How do you find local events without social media?
28. What do you do when a family group has too many messages?
29. Do you feel you must answer group messages quickly?
30. What do you write when a friend shares good news online?
31. What do you do when a friend does not answer your message?
32. What do you check for in a photo before posting it?
33. What do you do when a stranger sends you a message?
34. Have you found an old friend on social media?
35. Do you ask a friend before you add them to a group?
36. What local news did you first hear about on social media?
37. Have you ever heard a song in a short video and looked for it later?
38. What do you do when a post has a word you do not understand?

Social Media

Intermediate (B1)

39. What do you enjoy seeing online now that you used to ignore?
40. What would you miss most if you stopped using social media?
41. What keeps you from joining a new social media app when it first comes out?
42. Which online trend did you enjoy before you got tired of it?
43. Have you ever recognized someone in public because you had seen them online?
44. Would you mention that you follow someone online when you meet them for the first time?
45. What do you check before you share a post?
46. What would make you delete a post you wrote?
47. Do you prefer to share something while it happens or tell the story later?
48. What details do people leave out when they post about a trip?
49. Which small part of your town would you like someone to show online?
50. What everyday skill deserves more attention on social media?
51. What impression do you get of someone from their profile photo?
52. Would knowing your boss reads your posts change what you share?
53. When is it worth changing an old username?
54. Would you rather keep an old account or start again after a big change in your life?
55. What might you miss about someone's life if you only read their posts?

Social Media

Intermediate (B1) (continued)

56. When would you send a private message instead of leaving a public comment?
57. How do you feel when someone posts a photo of you without asking?
58. What makes a comment sound friendly instead of rude?
59. When is it better to say nothing under a post you dislike?
60. Have you ever understood a post only after you read the comments?
61. When is it better to discuss an online disagreement in person?
62. What information would you want from social media about a town you just moved to?
63. What local event deserves more attention online?
64. Do you prefer a creator who reads from a script or one who speaks without one?
65. Would you rather see a finished craft project or the mistakes made along the way?
66. What kind of work would make you want to support a creator with a small donation?
67. Would you prefer free content with ads or paid content without ads?
68. What video or search messed up your algorithm?
69. Would you keep following a creator who starts posting about a different subject?
70. When would you avoid sharing the location of a favorite outdoor place?
71. When have you been glad someone posted an update during an event?

Social Media

Upper-Intermediate (B2)

72. What can you learn about someone from the comments they leave?
73. When is it OK to share a screenshot of a private conversation?
74. Is it better to explain a misunderstood post or remove it?
75. How can a caption change the way people see a photo?
76. When many people copy the same video idea, what makes one version worth watching?
77. If two posts tell different versions of the same event, what would you check first?
78. How should someone correct a false story they have already shared?
79. How should a business respond to a public complaint?
80. If a creator recommends a product, how would you tell whether they have used it?
81. Should a social media app keep familiar buttons in the same place even when a new design could work better?
82. A job applicant has no social media account. What, if anything, would that tell you about their ability to do the job?
83. Should employees be expected to join a work social media group when they already receive work emails?
84. A club wants more people to attend its events. How would you tell whether its social media work was helping?
85. Tell me about something a social media archive could show that an official history might leave out.
86. A friendship has faded, but both people still see each other's posts. Does that make it easier or harder to reconnect?
87. If you could see why a post was recommended to you, how might that change what you click?
88. If people had to wait ten seconds before replying to a heated post, what might change?
89. If a post gets many likes, does that make it easier or harder to disagree in the comments?
90. A creator no longer recommends a product they praised online. What should they do with the old post?
91. A post about a problem gets many shares, but the post saying it is fixed gets few. What kinds of issues does this situation create?

Social Media

Advanced (C1)

92. When a creator hires a team, which parts of the work should the creator still do for the account to feel personal?
93. How much should a person's earliest posts matter when people judge their work today?
94. When should a social media site hold a large account to a higher standard than a small one?
95. Which decisions about a social media site's rules should users be able to vote on?
96. When should a social media company pay people who manage groups for free?
97. If a town puts an announcement on social media, what responsibility does it have to people who do not use that site?
98. What should a public official be able to control about the comments under an official social media post?
99. A charity could raise more money by sharing someone's story. How much control should that person have over the post?
100. How much detail should a social media site give when it removes a post for breaking its rules?
101. If someone deletes an account, should their comments disappear from other people's posts too?
102. How should a site respond when each post seems harmless, but one person keeps targeting the same user?
103. How should a site handle a parody account that many people mistake for the real one?
104. If people film a community meeting for social media, how might that affect who chooses to speak?